



**Douwe  
Egberts**

1753

*presents*

**Cafitesse**  
**Liquid Roast**  
**Coffee**







# What is Cafitesse?

Cafitesse Liquid Roast coffee by Douwe Egberts is 100% coffee brewed under optimal conditions, allowing you to serve consistent high-quality coffee every time.

Cafitesse's uniqueness is its ability to offer the consumer great quality coffee, while at the same time offering the operator great ease of use and a great business proposition.

## THE MAKING OF CAFITESSE LIQUID ROAST COFFEE



The coffee beans selected by our coffee buyers arrive from all over the world to our factory in Joure, The Netherlands.

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Immediately after arrival each batch is checked and tested for optimal assurance that only the best beans are used for Cafitesse.



3



The beans are then examined, carefully roasted and ground to specifications outlined by our Master Blenders.

4

Immediately after roasting and grinding the beans, the coffee is brewed with the highest precision and most innovative techniques, creating a highly concentrated liquid coffee that is 9 to 10 times stronger than Espresso.



5



After approval by our Master Blenders, the coffee is immediately packed, sealed and frozen in liquid form, using our unique bag in box technique. Thus capturing and preserving all the fresh aromas.



# Why choose Cafitesse Liquid Roast?

How can Cafitesse Liquid Roast benefit you? Here are some of the key benefits for you and your customers:



## Quality, great taste

To please the preferences of every coffee drinker, a range of carefully crafted blends have been developed especially for Cafitesse machines. Covering a vast selection of flavours and taste intensities, these blends are suitable for a wide range of drink types and include 100% Arabica and UTZ certified sustainable options.



## Consistency

With the unique Cafitesse equipment and bag-in-box technology, each cup of Cafitesse coffee is brewed on demand to consistent standards. This ensures your customers and guests always receive the same high quality cup of coffee every time.

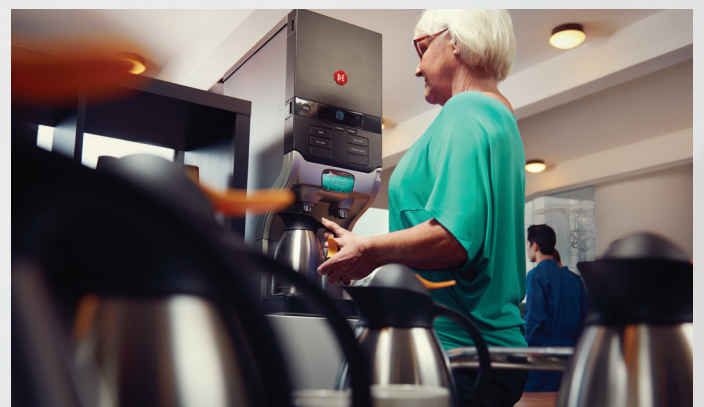
## Efficiency

Efficiency is a key benefit of the Cafitesse system. With Cafitesse you can serve up to 650 cups per hour, and brew a pot of coffee (1.5L) in under 23 seconds. Cafitesse is also efficient for your business – there is zero wastage with the unique bag-in-box technology. You can also achieve cost savings with less reliance on labour and training.



## Ease of use

Smooth, intuitive operation combined with no-fuss maintenance is what makes Cafitesse a pleasure for everyone to use. Thanks to its small-packaged but powerful ingredients, refills can be done quickly and easily with singlehanded, front-loading access. Ingeniously designed packaging ensures that everything going into the drinks stays hygienically clean, with no mess around the machine. Cleaning is equally quick and simple, requiring less than 10 minutes per week.







stop



Cup Size

Strength

Coffee

Hot Water

Pot Coffee

Pot Hot Water

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